



Future challenges to HTA

Policy challenges

Never Stand Still

Medicine

Prince of Wales clinical school and Lowy cancer research centre

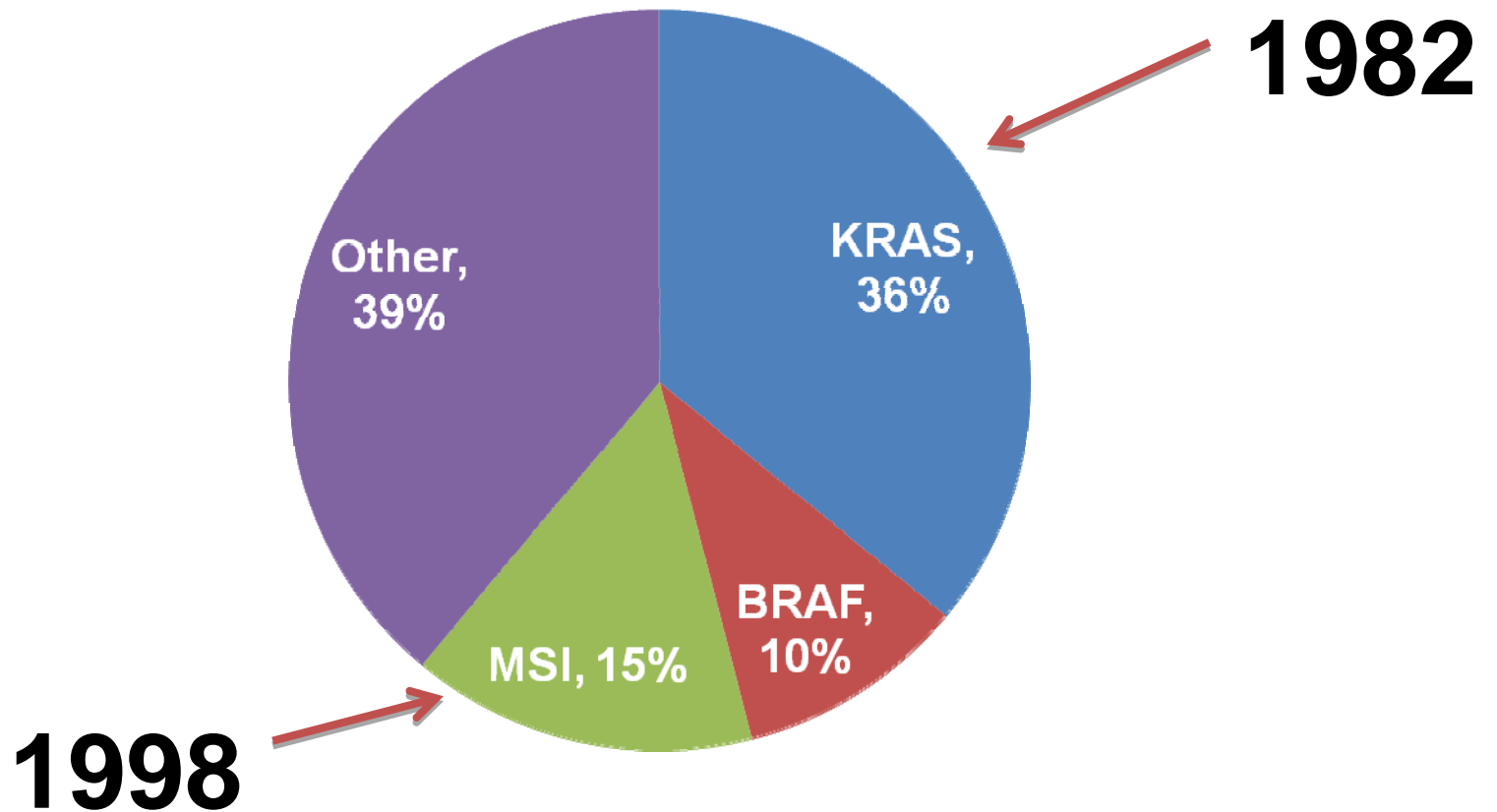
Co-dependent technologies

- Test + Targeted drug
- Cancer as an exemplar
- Aka personalised medicine
(21,600,000 hits in 10 secs on Google)

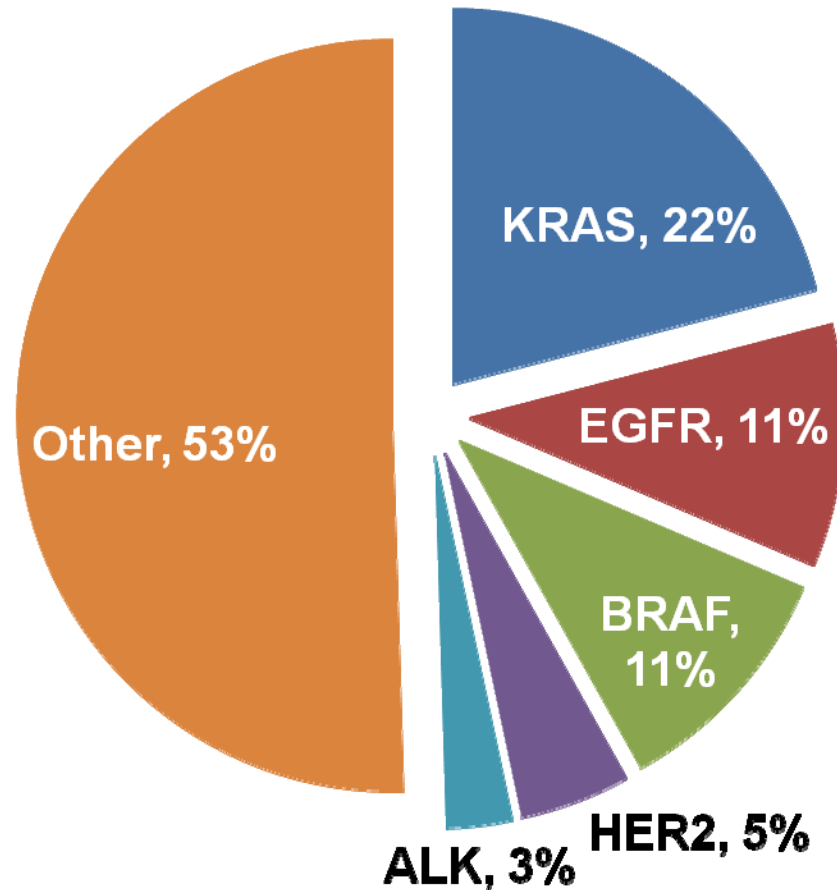
Issues

- Bang for the health care buck
- Test and drug exist in separate worlds

Molecular subtypes of colorectal cancer



Molecular subtypes of non-small cell lung cancer



Kryptonite made relevant by Superman Molecular subtyping of cancer made relevant by drugs



Drugs that have dragged their targets from obscurity

Drug	Disease	Target
Imatinib	CML, ALL	BCR-ABL translocation
Imatinib	GIST	KIT & PDGFR
Panitumumab & cetuximab	CRC	KRAS mutation
Trastuzumab	Breast, gastric, GO	HER2
Gefitinib & erlotinib	Lung	EGFR mutation
Crizotinib	Lung	EML4-ALK translocation
Vemurafenib	Melanoma	BRAF V600E

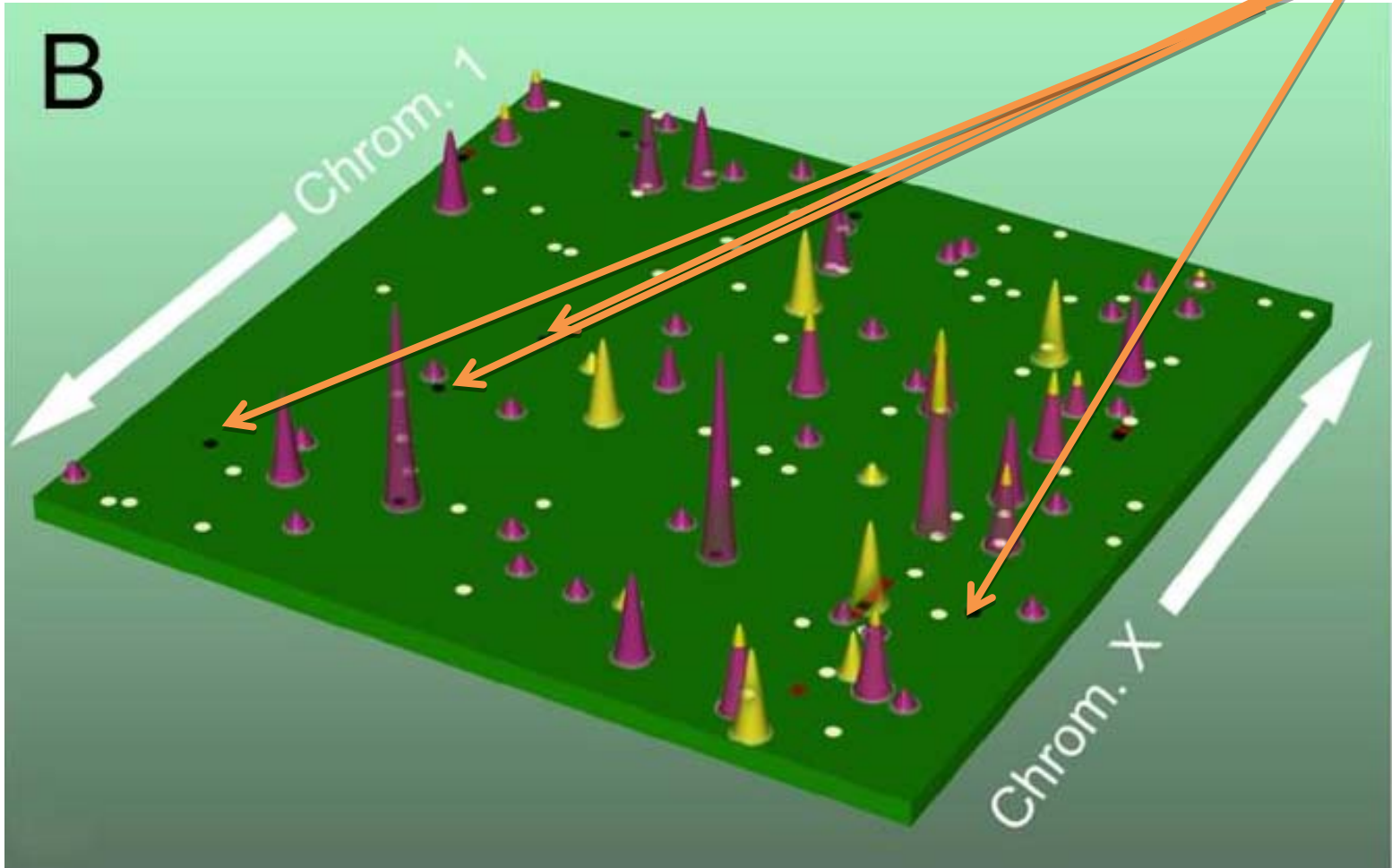
Challenges associated with a co-dependency claim

- Molecular labelling - simplistic interpretation of complex biology
- Consequences of diagnostic inaccuracy
- The test in practice - who, when and what
- Burden of statistical proof

Challenge 1: Molecular labelling of tumours - shifting the paradigm

- molecular alterations are shared in several cancers
- so label cancers on the basis of their molecular alterations
- ...one targeted drug can be used for many different cancers

Genomic landscape of one colorectal cancer



PNAS, 2008;105:16224-16229



UNSW
THE UNIVERSITY OF NEW SOUTH WALES

Most of the genomic alterations in cancers are bystanders or passengers

Handful of genomic alterations in cancers are drivers

Handful of genomic alterations in cancer are permissive

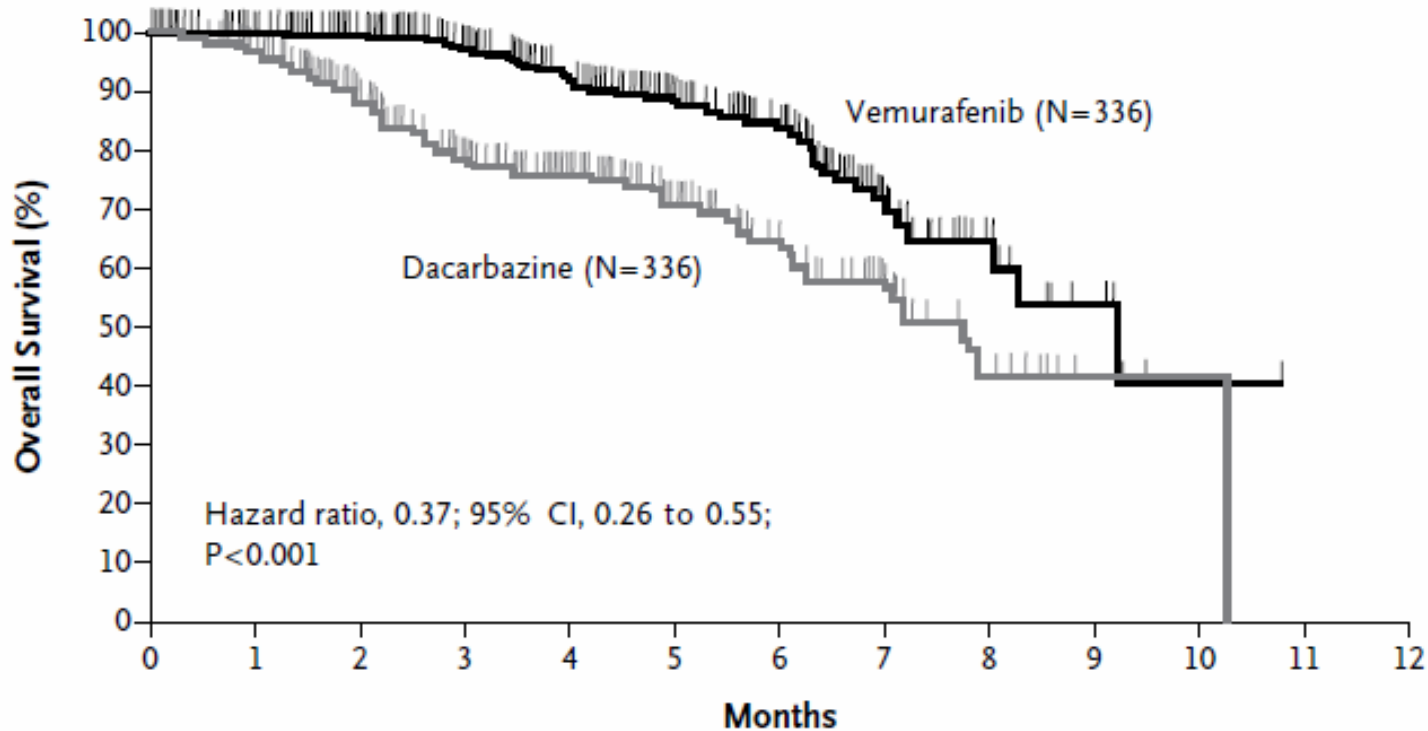


Tumour heterogeneity

Drivers, permissive mutations and passengers vary between tumours and between individuals with the same tumour

BRAF inhibitor works in BRAF mutant melanoma but not BRAF mutant CRC

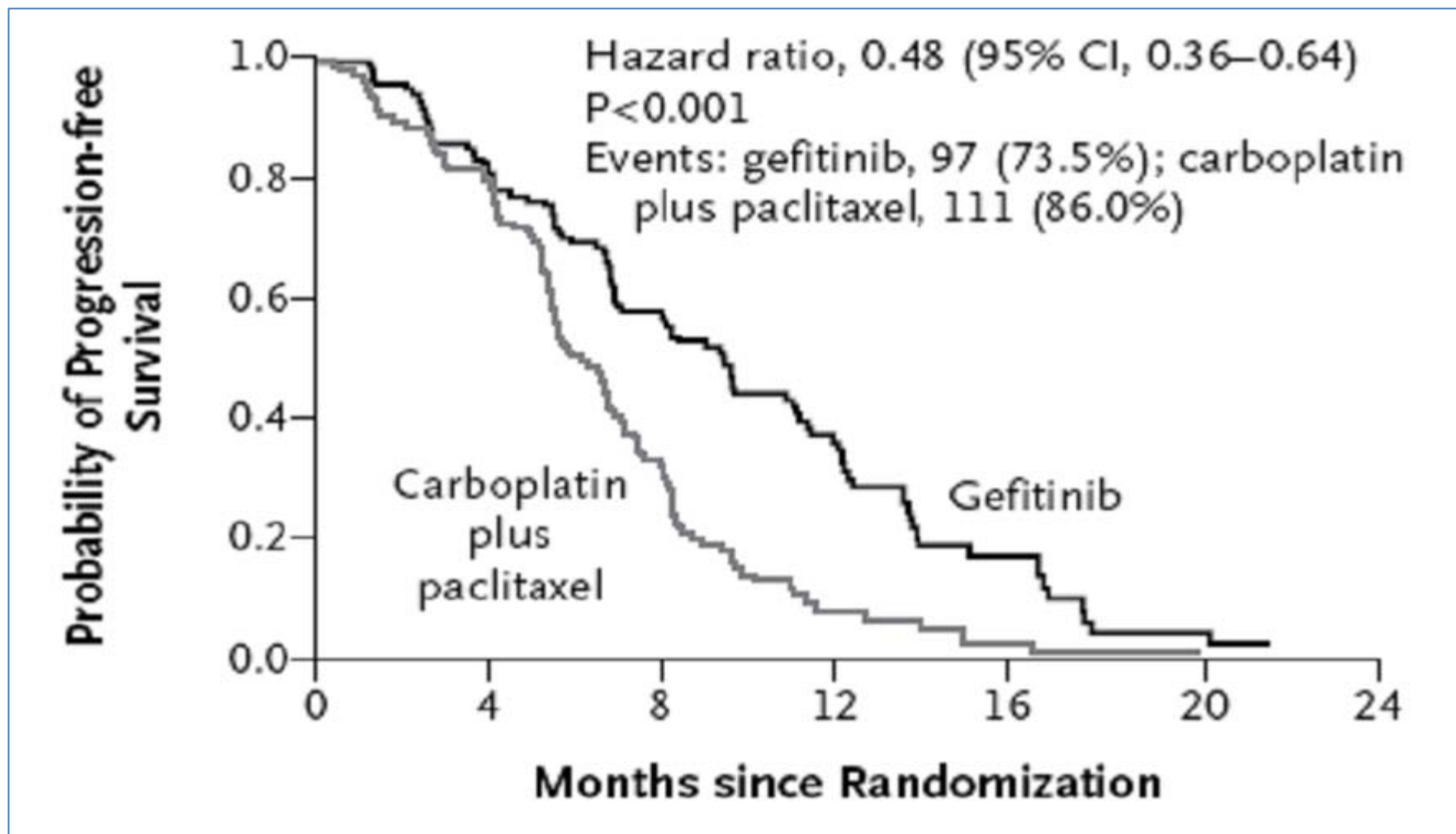
A Overall Survival Melanoma



No. at Risk

Dacarbazine	336	283	192	137	98	64	39	20	9	1	1	0	0
Vemurafenib	336	320	266	210	162	111	80	35	14	6	1	0	0

Single agent Gefitinib effective in EGFR M+NSCLC but not EGFR M+ colorectal cancer



Simplistic pairing of molecular test with proposed drug falls down because;

- BRAF mutant CRC \neq BRAF mutant melanoma
- HER2+ gastric cancer \neq HER2+ breast cancer
- KRAS positive CRC \neq KRAS positive lung cancer

TIME

THERE IS NEW **AMMUNITION**
IN THE WAR AGAINST

CANCER.

THESE ARE THE BULLETS.

Revolutionary new pills like **GLEEVEC**
combat cancer by targeting only the
diseased cells. Is this the breakthrough
we've been waiting for?



Gene Sherpas: Personalized Medicine and You

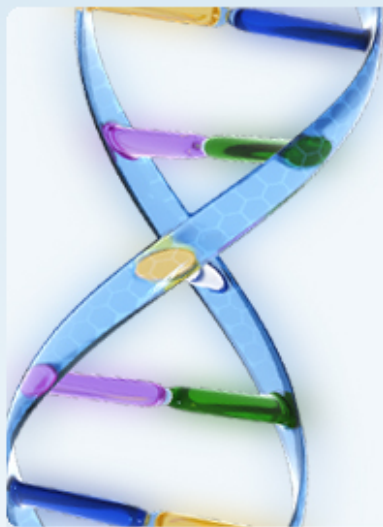
To usher in the new paradigm of personalized medicine we will need to travel a perilous path. Much like the route through the Himalayas it has punished the naive and self-reliant. That is why I have dedicated my life to being a Gene Sherpa. What is a gene sherpa? The Sherpa speaks the language of the trail, he/she knows short cuts and dangerous paths to avoid. This blog is for those wishing to take the journey and those wishing to become Gene Sherpas.



[What We Offer](#)[Genetics & Health](#)[For Physicians](#)[About Us](#)[Try Demo](#)

Gene-ius. A smart way to look at your health.

Navigenics is the leading provider of clinically guided genetic analysis. Our goal is to empower you with genetic insights to help motivate you to improve your health. We also put a premium on privacy, keeping you in control of your genetic information.



New: Your genes, your medications

Will a new medication be effective for you? Will a treatment cause serious side effects? Now, genetic insights from Navigenics can help you and your doctor select **medications** that may be right for your genetic makeup.

[Learn More](#)

Success Stories



"We hear a lot of different – and sometimes conflicting – opinions about how to take care of our health. I'm very excited about receiving only the most relevant information to me, based on my DNA."

[More Success Stories](#)

Find a physician

Find a physician in your area who offers the Navigenics genetic testing services, so you can focus your health plan on prevention.

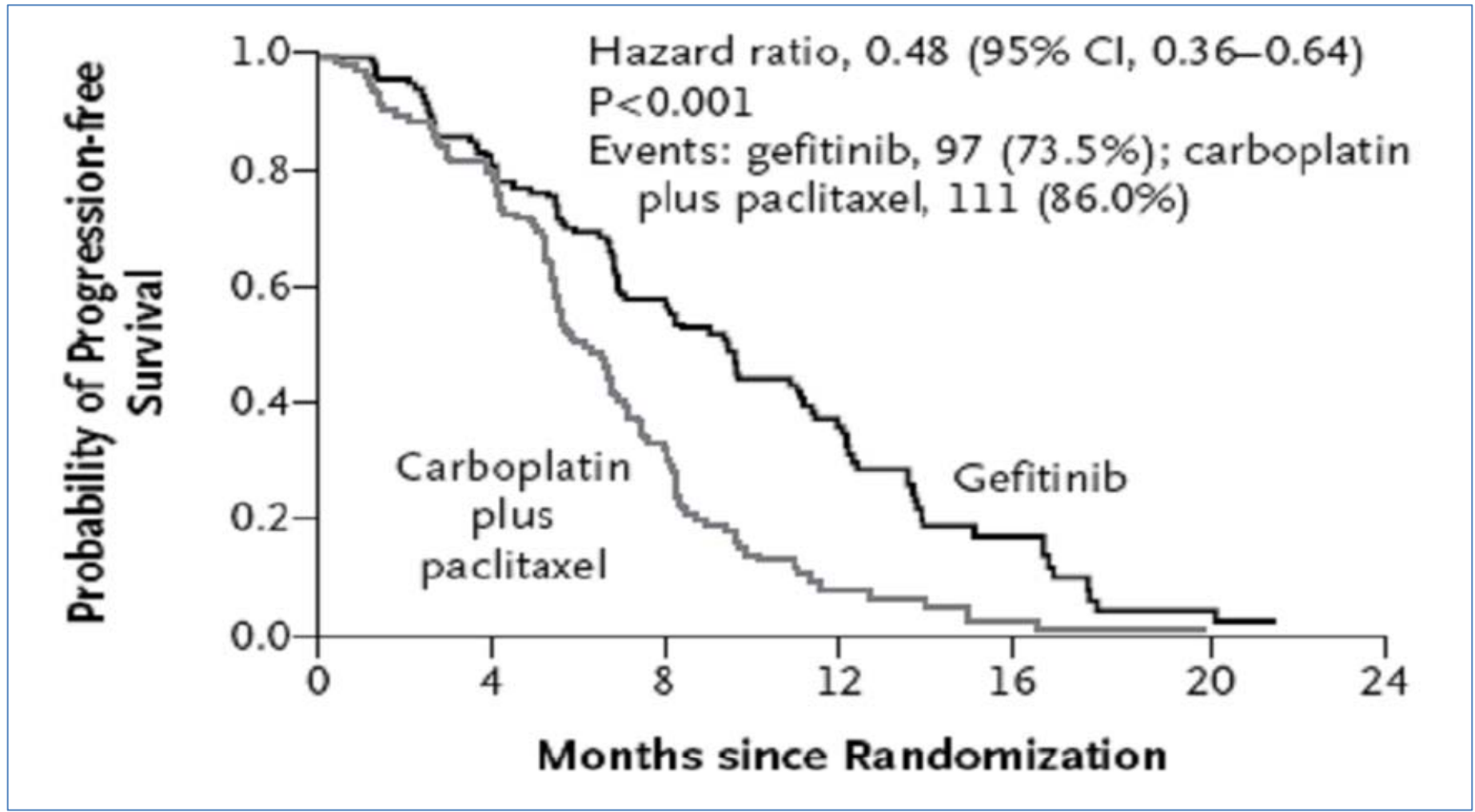
[Find a physician now >](#)

Challenge 2: Consequences of diagnostic inaccuracies

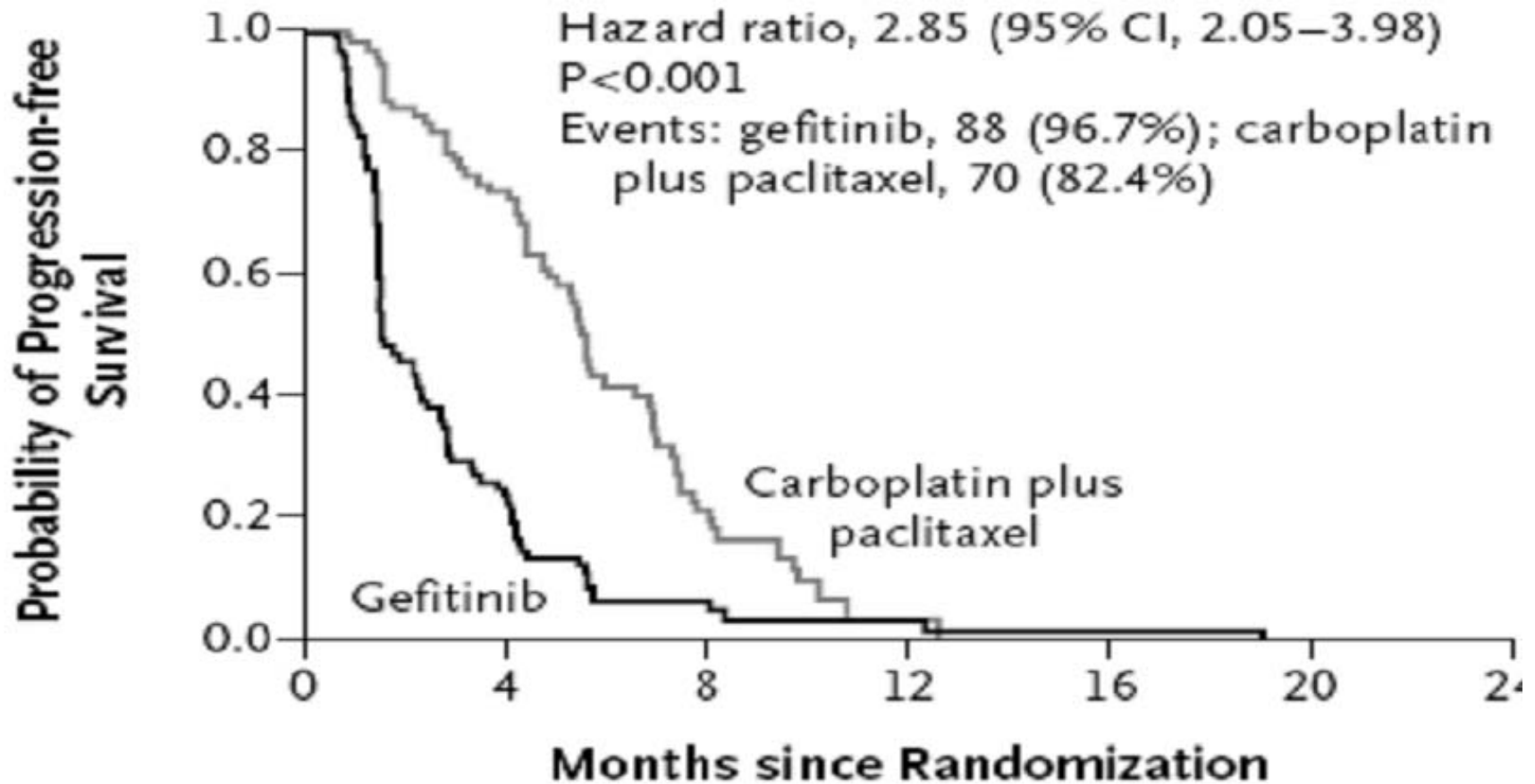
net benefits of a co-dependent test and drug are negated if incorrect test assignment exposes patients to inferior treatments



Gefitinib improves survival in patients with EGFR mutant tumours



Gefitinib reduces survival in patients with EGFR wild tumours



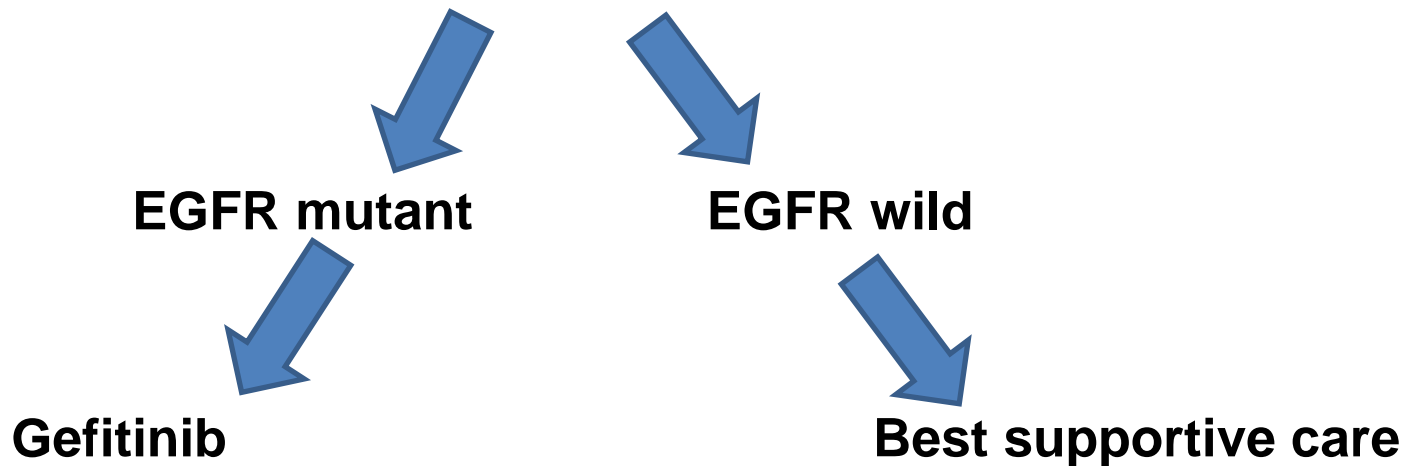
Consequences of incorrect assignment of EGFR status in **first line** NSCLC

Result reported	Actual result	Treatment given	Consequence	Change in survival
EGFR mutant	Wild	Gefitinib	Denied standard chemotherapy	PFS falls from 6 months to 1.5 mths
EGFR wild	Mutant	Standard chemotherapy	Denied gefitinib	PFS falls from 9 to 6 months

Either way – incorrect test results leads to suboptimal care

Incorrect test assignment in third line setting has minimal adverse consequences because there are no other active treatment options

Lung cancer patient failed all treatment options



April 19, 2010 APRIL 19, 2010

Cancer Fight: Unclear Tests for New Drug

Two patients with ambiguous results - the first - part negative part positive; the second - tumour tested 4 times - results +ve, -ve, +ve, -ve.

GSK noted there still seemed to be a 20% discordant result for HER testing between labs.

Dr Wolff, Johns Hopkins - if testing is incorrect Herceptin could be “a toxic and expensive placebo”

These examples show that the consequences of incorrect assignment of test results may depend on disease stage or other clinical variables

Challenge 3: The place of the test in practice - who, when and what

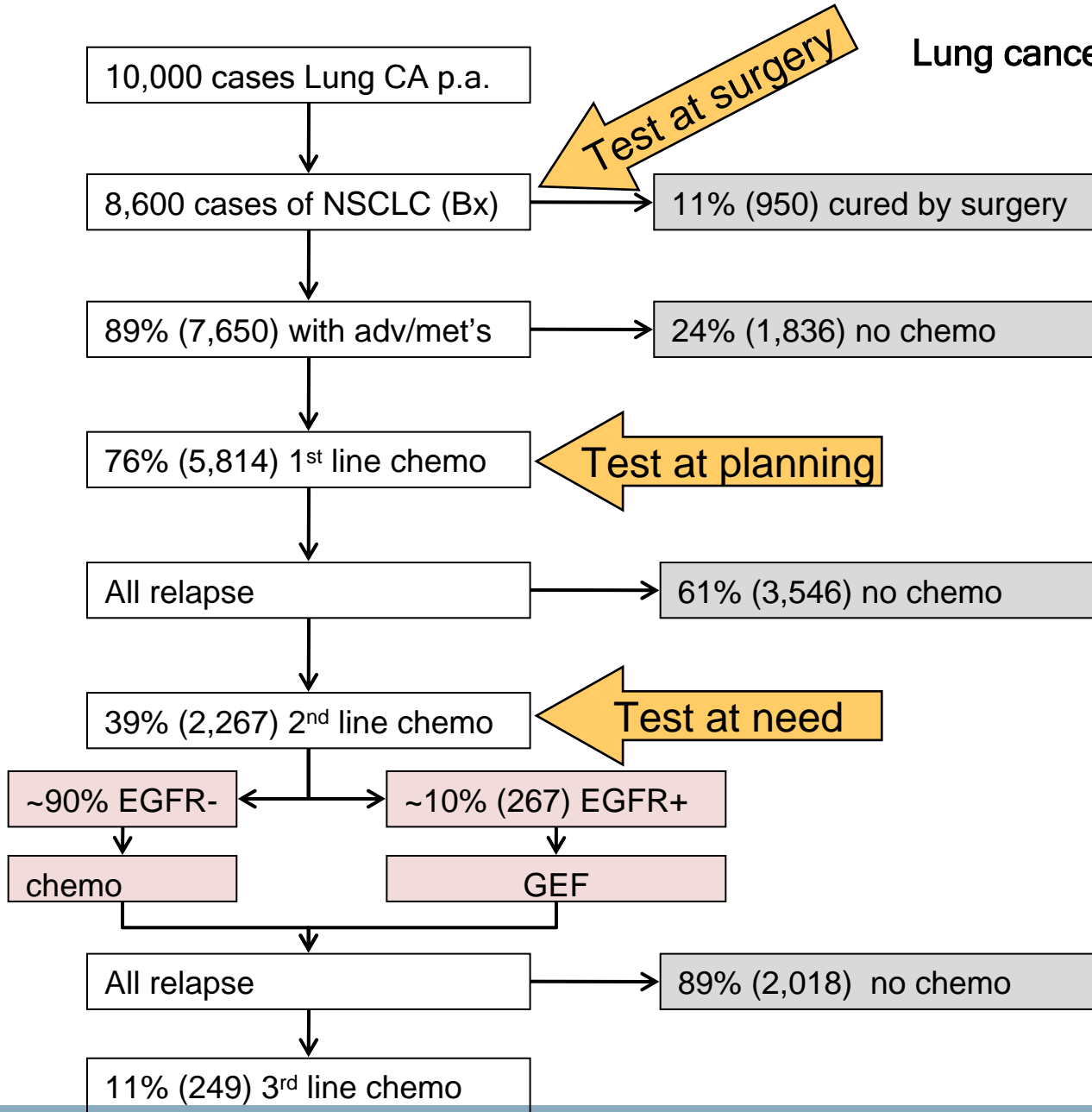
TEST - reference standard, effective analytic validity

What are the consequences on treatment outcomes
of a delay in obtaining the results of a test?

Is the test result stable over time?

Is the test result affected by prior therapy?

Lung cancer testing for EGFR mutations



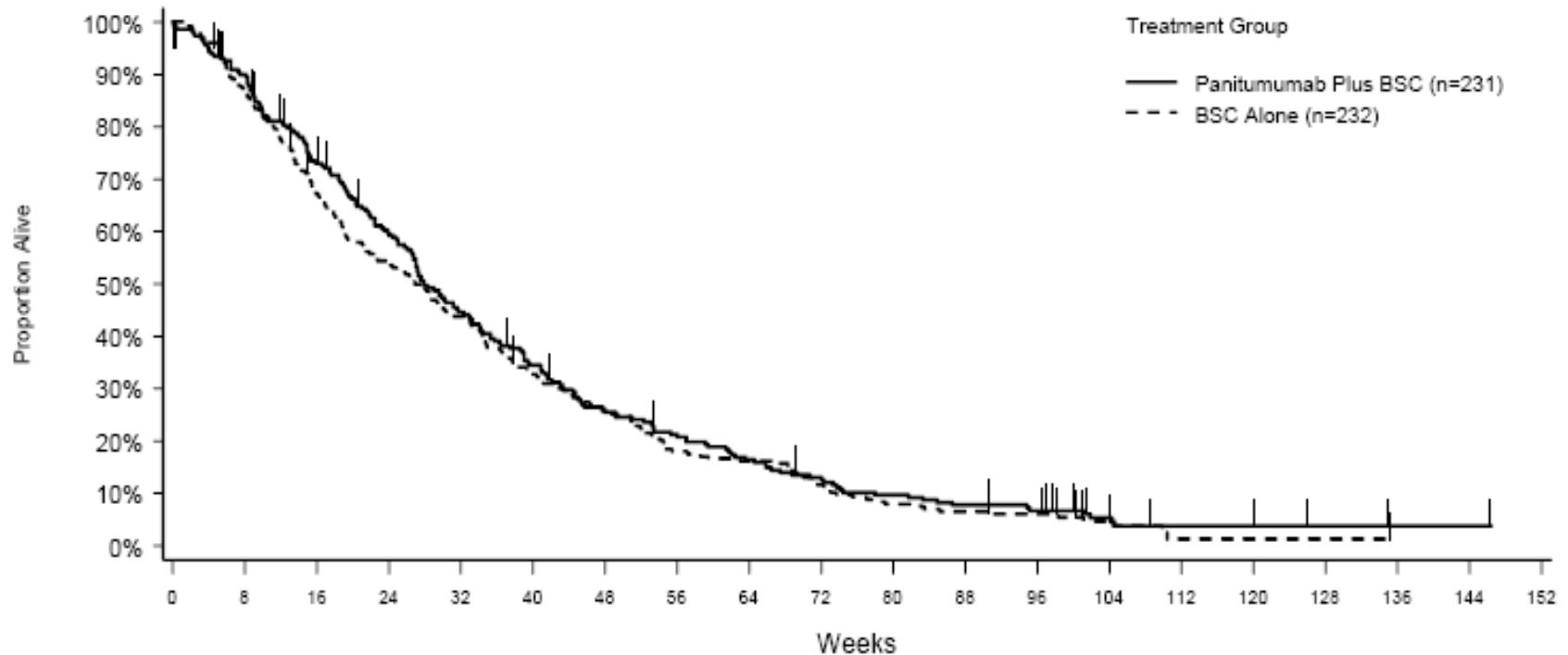
Colorectal cancer testing for KRAS mutations

Stage	I	II	III	IV
% of cases	15%	35%	29%	21%
% developing met's	12%	29%	61%	100%
No. needed to test	18	7	3	2
Cost per treated patient	\$4,403	\$1,794	\$850	\$521

Challenge 4: Burden of statistical proof

- Demonstrating test predicts response to drug
- Example - post-hoc target identification - KRAS mutational status a genetic predictor of responsiveness to EGFR antibodies

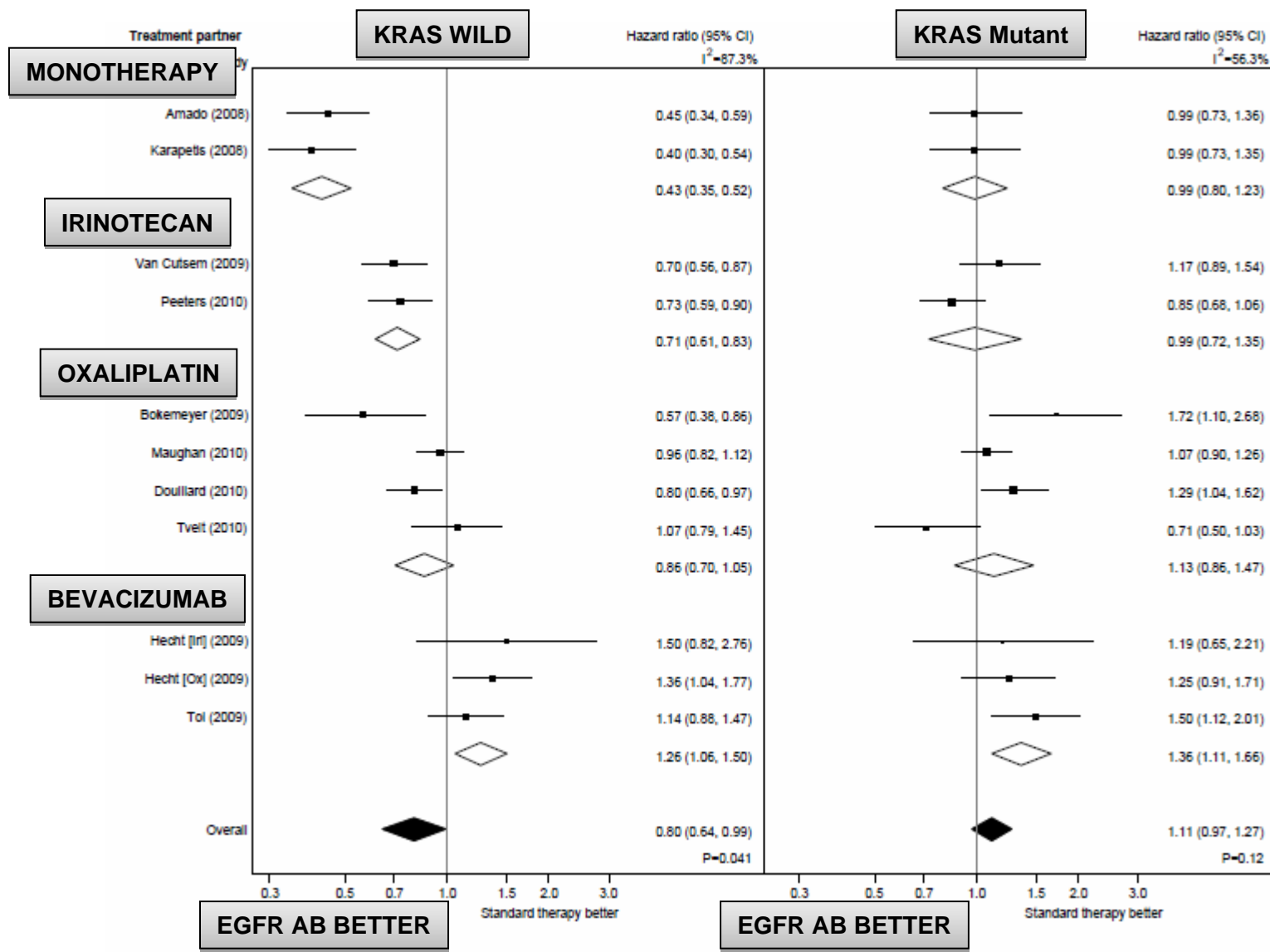
Study 408 - Open-label phase III trial of panitumumab plus BSC compared BSC alone in patients with chemotherapy-refractory metastatic CRC



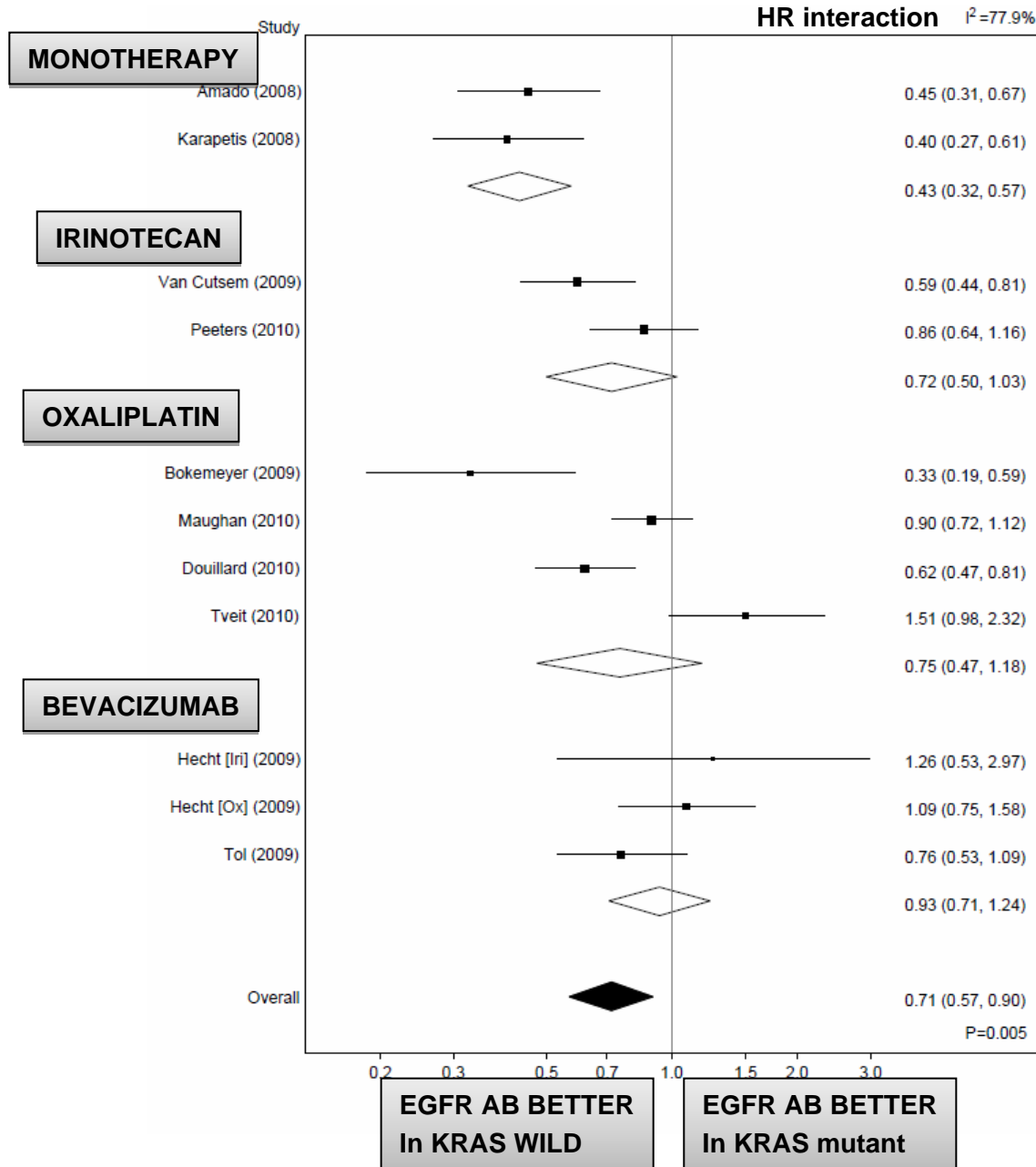
Subjects at risk:

Panitumumab Plus BSC	231	205	162	130	97	74	55	44	34	27	20	16	13	7	4	4	2	1	1	0
BSC Alone	232	199	152	123	99	75	57	40	36	25	17	14	12	6	1	1	1	0	0	0

Progression free survival according to KRAS status



Treatment effect interaction by KRAS status



Other practical challenges

Major reforms occurring across all process as well as those for managing co-dependent technologies

Applicants are seeking concurrent assessment by different committees while processes are being phased in

HTA committees have different evidentiary requirements

Different assessment time frames

PBAC is cost recovered, MSAC is not

Responding to the challenges

- Early engagement - single HTA entry point
- PASC define the question(s) for public funding of a proposed new intervention prior to lodgement
- Guidelines - transparency, reduces uncertainty, defines the goal posts
- Engagement with the colleges, general public, others
- Coordination - single exit point - consolidated advice to government from its HTA committees
- Transitional arrangements in place



Summary of challenges discussed today

- Molecular labelling - simplistic interpretation of complex biology
- Consequences of diagnostic inaccuracy
- The test in practice - who, when and what
- Burden of statistical proof



UNSW
THE UNIVERSITY OF NEW SOUTH WALES